



Vision and Mission

Our mission is to ignite the relationships between our clients and their customers, wherever they are in the world, whatever language they speak.

Clients come to us because of our reputation and they stay with us because we consistently deliver great results. This is achieved through a growing team of business development specialists located in all continents, each working in their local language, in local business hours.



PASSION LED US HERE

A top-down view of several pairs of feet wearing various styles of shoes, including leather loafers and sneakers, standing on a light-colored tiled floor. The text 'PASSION LED US HERE' is printed in large, bold, orange letters across the tiles.

Our vision is to be the thriving agency of choice, that is internationally renowned for delivering exceptional results.

We get great results because our whole team pull together as one team, with the same work ethic and the same values.



Our values

TCB's company values are at the heart of what we do. Each member of our team brings these values to life; they influence how we all work, every day. And our team members are chosen because their way of working aligns with our values.

Make the difference:

- Own your part of our collective success.
- Make things happen; find a way that works.
- Exceed expectations; elevate your own performance.
- Be brave, be flexible, be open to change.
- Be proud of the work you do and your own achievements.



Do the right thing:

- Leave things better than you find them.
- Voice your opinions; your perspective matters.
- Give feedback generously, truthfully and quickly, even the tough stuff. To anyone.
- Use your time wisely; keep the main thing the main thing.
- Keep promises and stick to commitments.



Be considerate:

- Treat everyone with respect including yourself.
- Make time to say thanks and celebrate success along the way.
- Be generous with your time, skills and knowledge.
- Be kind, be inclusive and stay connected.
- Be yourself, and the best version of you.

